



Promote Your Asian / Asian-Inspired Restaurant

This May, during Asian Heritage month, celebrate and share your love of Asian Cuisine. Asian Gold Ribbon campaign recognizes how hard the restaurant industry has been hit by the pandemic and anti-Asian racism. Our aim is to collaborate, support, and amplify Asian-inspired restaurants.

Help fight anti-Asian hate and racism in Canada and around the world in celebration of

Asian Gold Ribbon Day

May 20th Friday, 2022

www.asiangoldribbon.com

Participating Restaurants are encouraged to:

- Plan a special Dinner Menu for AGR Day to compel customers to your establishment
- Promote your Signature Dishes and Dinner Feature on Social Media and Tag us @asiangoldribbon
- Receive a package of Asian Gold Ribbon stickers/ribbons and postcards for your staff and patrons. Show solidarity by wearing stickers/ribbons—take selfie or group photos to post on AGR's social media on Asian Gold Ribbon Day.
- Compel donations to AGR [The Asian Gold Ribbon Campaign | Fundly](#) in support of raising \$100,000 towards mental health and wellbeing for Asians in Canada

On Asian Gold Ribbon Day, we honour Michelle Go and Christina Yuna Lee, Asian women who were brutally murdered as a result of anti-Asian hate.

We Stand in Visible Solidarity with Asian Women and Unite Together in Our Fight Against Racism!

Please tag Asian Gold Ribbon on [Instagram](#), [Facebook](#), [Twitter](#) in promoting your special dishes and AGR dinner feature

We will highlight your restaurant by spotlighting participating restaurants through social media to show your commitment to end racism

Please contact Sheila Wong for any questions using our AGR Contact link. Visit our website for more information: [Asian Gold Ribbon](#)

Thank you for your support!

The AGR Executive Team

Dr. Gina Wong
AGR President

Sheila Wong
AGR Board Co-Chairperson

Reference Chinese Canadian National Council Toronto Chapter & Project 1907 (2022). *2021 Another Year: Anti-Asian racism across Canada two years into the COVID-19 pandemic*. <https://www.covidr racism.ca/>